

Flaxmere | Paharakeke

Henare O'Keefe





Flaxmere | The Facts

Population

- 9798 (Census 2006)
- 42% are 20 years or younger.

Deprivation

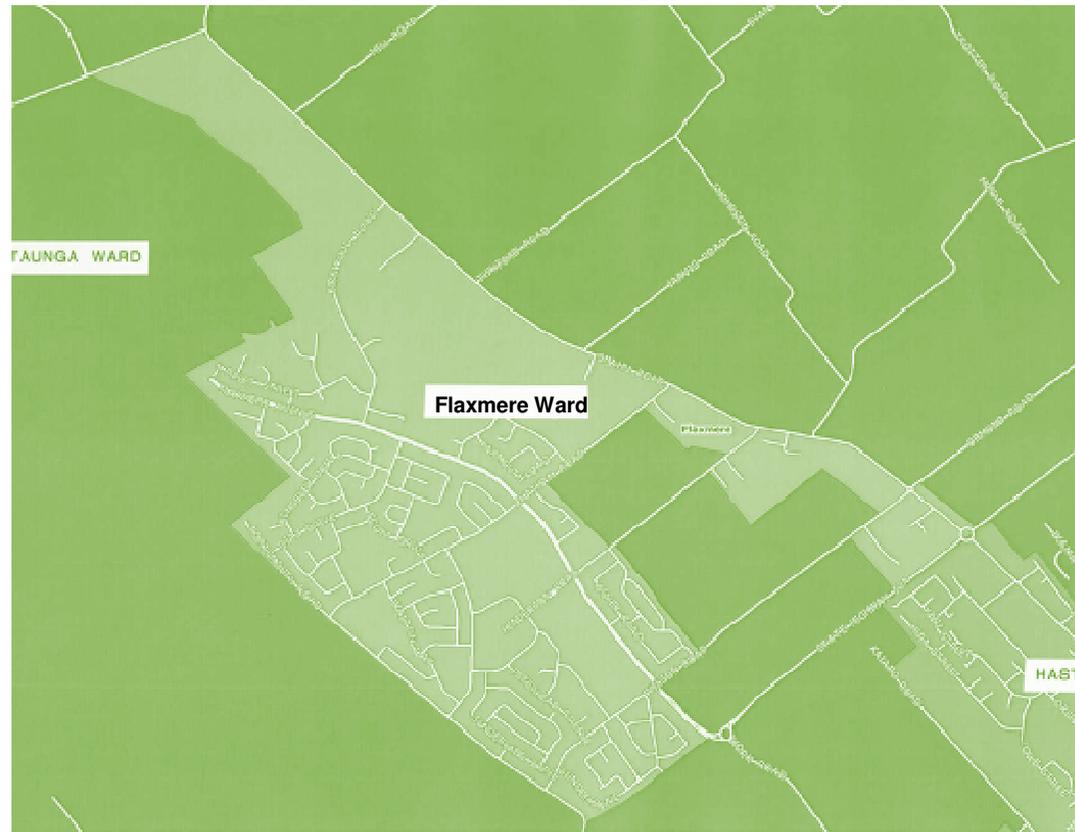
- According to the MOH's 2006 deprivation index Flaxmere has the highest rate of deprivation in the Hastings District. This being a rating of 10.

Employment

- High concentration of unskilled employment
- Median household income in Flaxmere is \$40,200, slightly below the regional median of \$44,200 and well below the national figure of \$51,400.

Housing

- 40% of houses in Flaxmere are rented.



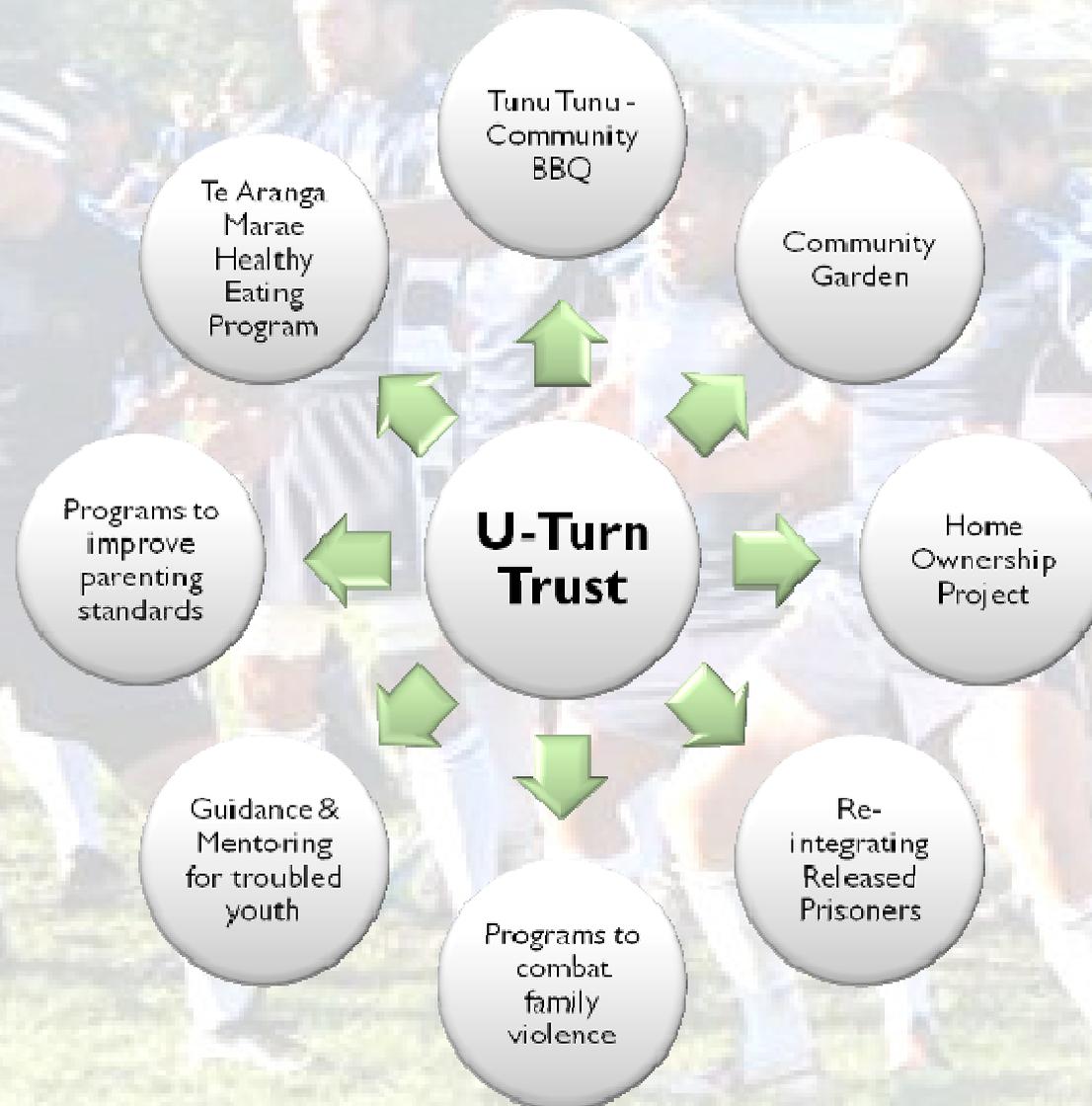
Flaxmere-Hastings Hikoi

‘Enough is Enough’





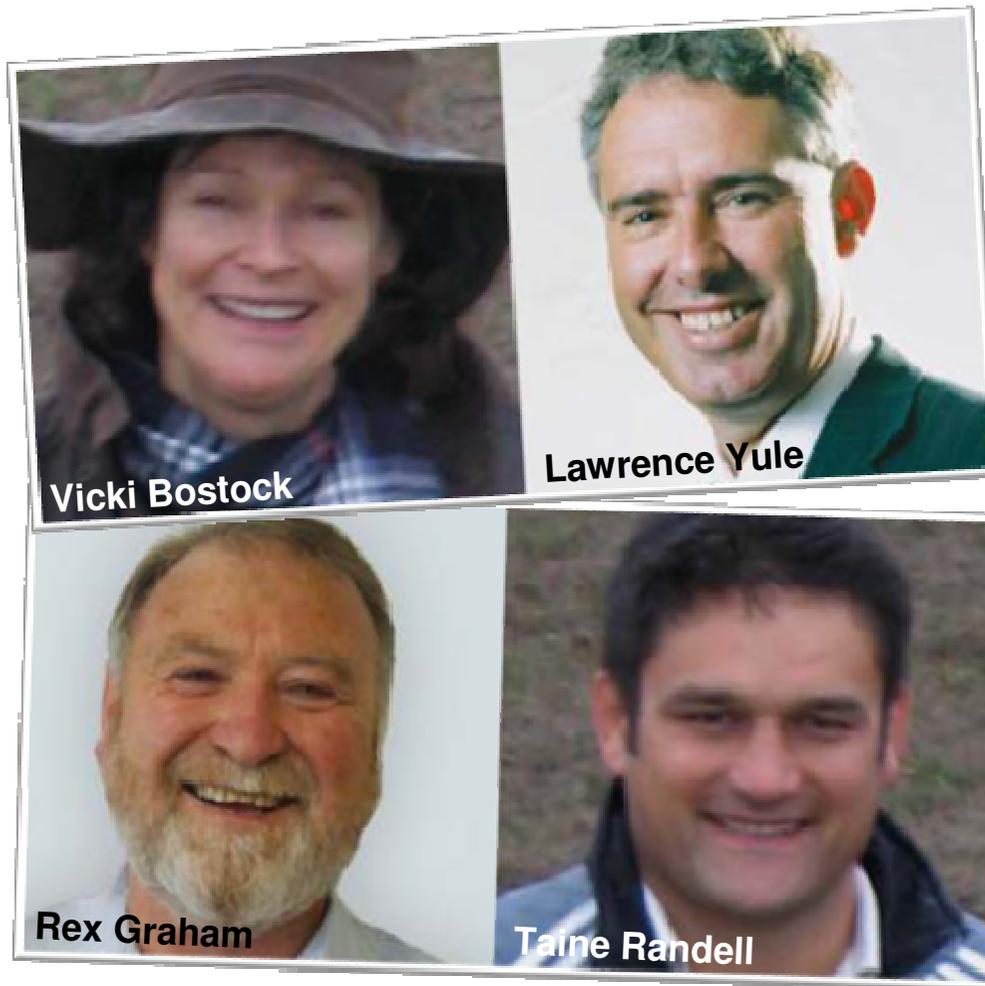
U-Turn Trust | Programmes



U-Turn Trust | Trustees

A charitable trust that is focussed entirely on Flaxmere

“We have come together to support Flaxmere & the good of Henare O’Keefe with his formidable track record, respect, contacts & local knowledge”



Uplift & inspire community attitudes & spirit.

To reverse negative social statistics & performance in Flaxmere

To highlight the positives & celebrate the successes in the Flaxmere community

Co-ordinate a more cohesive & unified approach by the organisations that are working within Flaxmere

To assist the community with a targeted group of projects

Community Garden

“We want our garden to be an inspirational light to everyone who visits it & becomes part of it”



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Flaxmere | Getting Healthy

- Community Duathlon
- Health Programme
- Bike Programme
- Boxing Exercise Programme



**Flaxmere Trust
Community Duathlon
Take on the Challenge!**

**Wednesday 27 October 2010
Flaxmere Park**

Open to all primary, intermediate and secondary school children and all adults who want to get fit and have some fun!
Entry is \$2 per person - children enter through your school - adults enter on the day
Event to be launched by the Hon. Tariana Turia

Primary (Yr 5-8)	12.30pm	1km run, 2km cycle & 1km run
Secondary (Yr 9-13)	3.00pm	4km run, 10km cycle & 2km run
Adults	6.00pm	4km run/walk, 10km cycle & 2km run/walk

For more information please contact Jeanette Cooper 0274 170 671
Or visit www.visitthastings.co.nz/eventlisting/flaxmere-trust-community-duathlon/

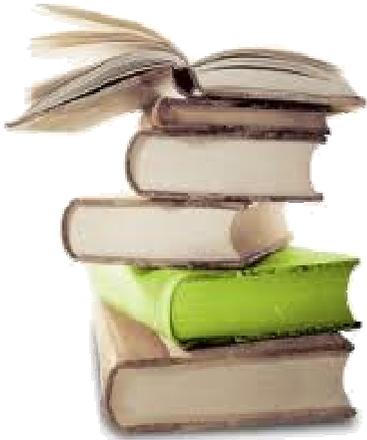
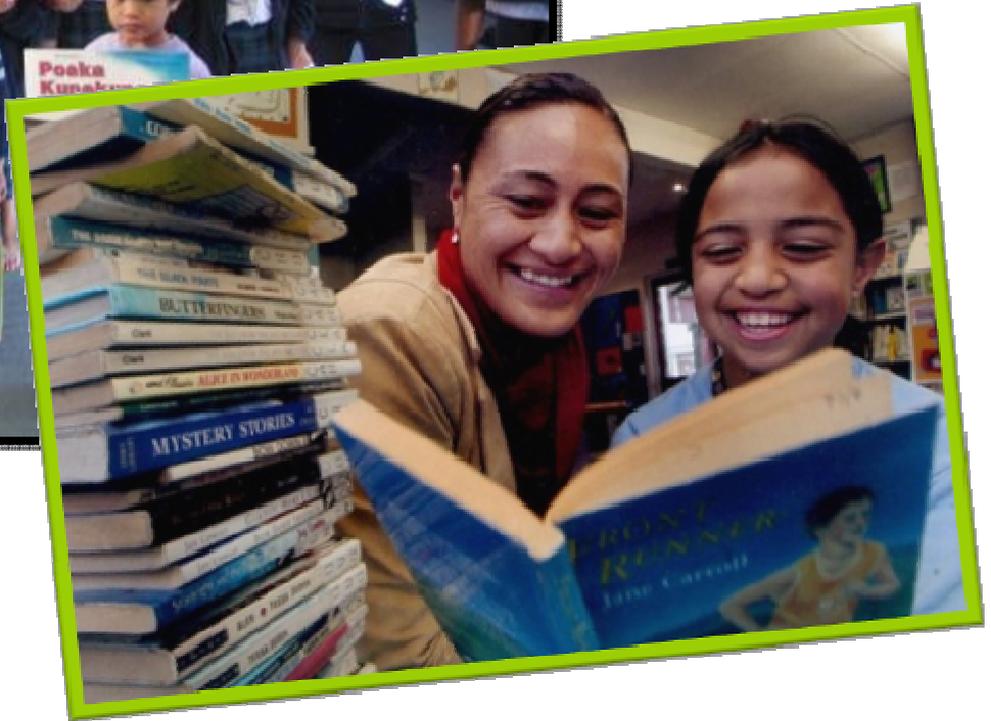
HASTINGS DISTRICT COUNCIL
HASTINGS
HEART OF HAWKES BAY




Tunu Tunu | Mobile BBQ

“This mobile barbecue is non threatening...you give our Whanau a bit of sauce, onion, the bread and the sausage, straight away the barriers go down. You build that relationship and next thing you know they’re opening up, they’re pouring their hearts out.





Books in Homes

Henare | Motivational Speaker

Henare has visited and spoken to more than 334 schools nationally and internationally, sharing the wisdom he and his wife; Pam, have picked up from fostering more than 200 children



Cullinane College, Wanganui...

“RESPECT KEY TO PERSONAL & PROFESSIONAL SUCCESS”

Te Aranga Marae | Sir Roger Douglas

Education & Youth Unemployment = a challenge for Flaxmere

Noting Flaxmere is decile one, Sir Roger spoke about the tragic double-whammy for kids who leave school without the right skills to gain employment.

“The abolition of youth wages means many school leavers in low socio-economic areas, unable to get their foot in the door, are forced to live off their parents, or sit on a benefit for \$180 a week.”

Sir Roger explained that because minimum wages demanded \$510 of productive output per worker per 40 hour week, a high level of skills or work ethic was needed before a person became economic to employ. Maori youth unemployment was now at 39 percent as a result of Labour’s policy.

“Many school leavers require costly on-the-job training. It is a tragedy that a young person cannot take a job offer at \$10 an hour and gain skills, but is rather now incentivised to join a gang and sell drugs to supplement their income.”

